

World Journal of Management
Vol. 5. No. 1. March 2014 Pp. 36 – 53

New Product Sales Forecasting: An Approach for the Insurance Business

Judith Kaltenbacher* and Reinhold Decker**

The article has been shifted to a new website:
<http://zantworldpress.com/journals/world-journal-of-management/march-2014/>